

**Goal C: Update infrastructure that integrates technology and sustainability to address 21st century needs**

- Encourage projects that reduce the city’s environmental footprint
- Provide a connected, wireless downtown
- Encourage energy generation from renewable resources



**Priority Projects that help meet Goal C:**

C-1	<p><b><u>Reimagine Main Street Infrastructure and Streetscape</u></b>                  Cortland has had a one-way Main Street for the past 50 years. This redesign integrates a two-way Main Street with back-in angle parking, pedestrian improvements including bump-outs and mid-block crosswalks, other streetscape improvements and utility replacement. The overarching goal of the project is to increase traffic safety and accessibility to the downtown to support the array of commercial offerings along Main Street, while at the same time promoting walking as an alternate transportation option and further beautifying the downtown.</p>	<p><b>DRI Request \$5,089,248</b></p>
C-2	<p><b><u>Establish a State-of-the-Art Downtown Wi-Fi System and City-Owned Cable for Internet Access</u></b>                  This project comprises a buildout of backbone and “last mile” data delivery infrastructure. The network would provide Internet access at very high speed to both residential and commercial customers, while also supporting a public Wi-Fi network. Service costs would cover network maintenance, administration, and offset costs for expansion opportunities.</p>	<p><b>DRI Request \$386,000</b></p>
C-3	<p><b><u>Develop Marketing Materials for Collection and Vermicomposting of Food Service Establishment (FSE) Waste</u></b>                  This initiative leverages the city’s existing pilot-scale vermicomposting project to include collection and composting of downtown Food Service Establishment (FSE) food waste. Development of unified messaging materials for participating FSEs will help bolster downtown Cortland’s identity as eco-conscious and will help encourage more FSEs to participate in the vermicomposting program.</p>	<p><b>DRI Request \$8,400</b></p>
C-4	<p><b><u>Improve Downtown Trash and Recycling Collection</u></b>                  Currently, residents place their trash and recycling at or near the curb of Main Street sidewalks on the appropriate scheduled pick up day, though businesses and restaurants are urged to use the dumpster corral located in the Groton Ave parking lot. This project would eliminate residents, businesses and restaurants placing their trash and recycling on the sidewalks of Main Street by providing a compacting dumpster unit at the Groton Avenue lot for all to use.</p>	<p><b>DRI Request \$50,000</b></p>

<p><b>C-5</b></p>	<p><b>Enhance Clinton Avenue Gateway</b>          This project will encompass the portion of Clinton Avenue located within the DRI boundary. Elements of this project will include sanitary sewer main replacement, water main replacement, rebuilding sewer manholes, and pedestrian and bicycle improvements.</p>	<p><b>DRI Request          \$1,000,000</b></p>
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